



Public Sector **Sustainability**

MEDIA INFORMATION





Public Sector **Sustainability**

In 2010 DEFRA published an action plan for driving sustainable operations & procurement across the Government estate, enabling them to highlight their approach to the issues involved and crucially act as a catalyst to the wider public sector. In February 2011 this was reaffirmed and updated with the publication of 'Mainstreaming Sustainable Development – the Government's vision and what this means in practice'.

Together with the climate change act, which commits the Government to reduce the UK's carbon emissions by 80%, and the current financial and economic uncertainties, it means that the challenge ahead for the Public Sector is a daunting one.

How is the Public Sector responding? What actions have been taken? What milestones have been achieved?



Buildings, whether existing, new build or refurbished should reduce whole life carbon and material costs by enabling resource efficient operations (energy, waste, water etc). They should have an internal environment that contributes to physical and mental health, and one that enhances creativity and productivity. Buildings should be flexible and adaptable to future users and able to cope with the local effects of climate change.

Public Sector Sustainability is a new magazine, from the publishers of Sustainable FM, dedicated to all those involved in helping to reduce the carbon footprint throughout all public sector buildings and estates. It will deliver news, views, case studies, new products and opinion pieces to assist, inspire and motivate those individuals.

The Public Sector needs to be a leading exponent of sustainable development. It needs to ensure that the design, construction, refurbishment, maintenance and management of all its buildings and estates contribute to this and that their sustainable practices help them achieve the goal of becoming carbon neutral.

Public Sector Sustainability will provide solutions to help make this possible.

EDITORIAL POLICY

The Public Sector estate is vast. Carbon emissions from its buildings amount to millions of tonnes of CO₂ each year. It is committed to a 'zero waste' policy, and also the development of sustainable procurement policies.

How can reductions and improvements be made?

Public Sector Sustainability aims to assist all those involved by providing news, articles, case studies from peers etc in the areas such as:

Building Management	Transport
Energy Procurement	Office Supplies/Equipment
Energy Management	IT
Facilities Management	Sustainable Procurement
Waste/Recycling	Refurbishment
Catering	Training
Water Consumption	Environmental Systems

We will also keep readers informed of new policy and legislation, and preview/review any exhibitions, conferences and events in the sustainability sector.

The editorial is designed to give advice – to help set clear priorities – and to help develop and produce sustainable development action plans.



For more information contact:
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CIRCULATION

Public Sector Sustainability will have an initial circulation in excess of 15,000 copies which will be distributed as both print and online versions. In keeping with the spirit of sustainability, we have found over the last three years that many of our public sector readers will only take digital copies. However we will send print copies to those requesting them.

BY JOB TITLE

Estates Managers/Directors
Facilities Managers/Directors
Sustainability Managers/Directors
Environmental Managers/Directors
Energy Managers
Transport Managers
Waste/Recycling Managers
Procurement Managers/Directors

BY SECTOR

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Police/Fire Authorities
Housing Associations
Utilities



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To discuss advertising, please contact:

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COPY REQUIREMENTS

Where possible we prefer high resolution PDF files to Sarah Daviner via email: sarah@abbeypublishing.co.uk. Please supply PDF's CMYK with all images 300dpi or above with transparency flattened and all fonts embedded.

Other file types should be compatible with or able to be imported into QuarkXpress.

Material can be also be accepted on CD-ROM or DVD-ROM. All studio production work WILL BE CHARGED FOR.

MECHANICAL DATA

(mm width x height)

1 DPS

Bleed	430 x 307
Trim	420 x 297
Type Area	390 x 270

3 Half Page

Vertical	88 x 270
Horizontal	180 x 130

5 Quarter Page

Strip	180 x 60
Portrait	88 x 130

2 Page

Bleed	220 x 307
Trim	210 x 297
Type Area	194 x 281

4 Half Page Spread

Bleed	430 x 150
Trim	420 x 145
Type Area	390 x 130

6 Front Cover

Bleed <u>only</u>	220 x 240
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