



bfm

MEDIA INFORMATION

ABBAY PUBLISHING & EXHIBITIONS (UK) LTD

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building & facilities management

The Public Sector FM Magazine

Originally launched in 1992 Building and Facilities Management has become the total facilities management publication covering: -

bfm – All products and services concerned with the provision of facilities/outsourcing for new build, maintenance and refurbishment.

bfm – The total spectrum of office supplies, stationery, office furniture, business equipment and ICT.

bfm – Every facet of workplace practice and environmental procedures that affect tomorrow's built environment, plus details of sustainable products.

bfm – Issues relating to the procurement of all forms of energy and the products and services involved in improving their efficient use and all aspects of sustainable energy.

bfm – All types of catering equipment, products and services used in today's kitchens for a wide variety of staff catering requirements.

The complete solution for Public Sector facilities management.

THE MARKET

In total it is estimated that the Public Sector spends some £65 billion per year with Private Sector companies, that range from multi-national blue chip companies to the local stationery supplier.

Government spending is set to increase over the next 3 years providing major opportunities for private companies looking for new business. It is the role of a 'new' government body, OGC – the Office of Government Commerce – to oversee much of this expenditure. It is their stated aim to develop the supply base and encourage new entrants in order to improve value for money for the taxpayer.

Consequently Building and Facilities Management offers advertisers a unique opportunity to reach all areas of this vast and traditionally difficult-to-target market, being specifically aimed at...

Facilities Managers, Building Managers, Works Directors, Property Managers, Estate Director and Managers, Maintenance Managers, Premises Managers, Finance Directors, Supplies Managers, Procurement and Purchasing Managers, Engineers, Architects and Surveyors, Environmental and Energy Managers.

Research has revealed that the UK facilities management market is £61 billion and is expected to grow at a rate of 10% per year.

MOST OF THE POTENTIAL FOR GROWTH IS IDENTIFIED AS COMING FROM THE PUBLIC SECTOR.

EDITORIAL

Building & Facilities Management editorial content covers all the major FM areas of interest within the workplace and the built environment. This includes industry developments, company news, case studies and application stories, product news as well as articles from leading authorities within the marketplace.

An Editorial Features Schedule is available, identifying the topics covered every month.

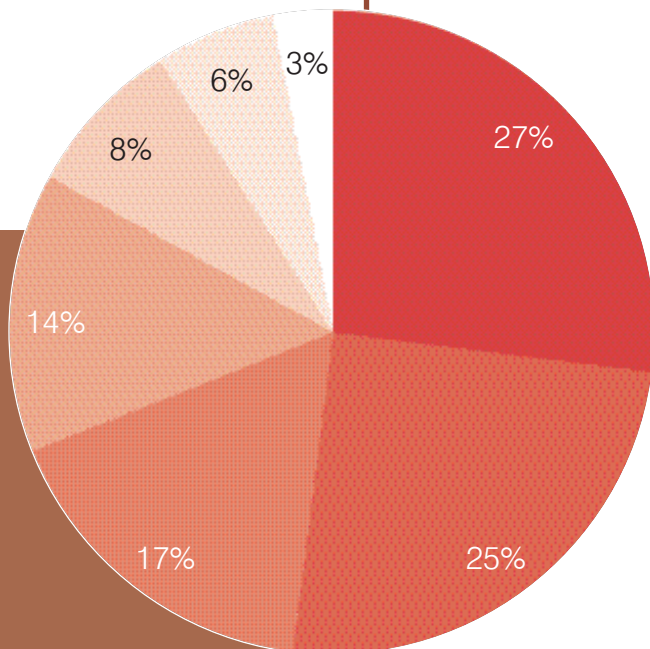
The editorial policy is focussed upon providing a pragmatic and factual style in order to provide an up-to-date and easy-to-use reference source, covering the very latest news and product data within the marketplace, for busy professionals.

An Editorial Service Charge applies, please see the Rate Card for more information and pricing.

Aimed primarily at major buyers and key specifiers within the Public Sector, Building and Facilities Management is the 'only' publication to provide direct, simultaneous access to all areas of this highly lucrative, yet difficult to access, market. This includes Central Government, Local and Regional Government, Executive Agencies, Health Authorities/NHS Trusts, Education (Universities, Colleges and Schools) and the MOD.



CIRCULATION



Being a leading organisation specialising in publications and events exclusively for buyers within the public service, Abbey Publishing & Exhibitions (UK) Ltd can guarantee the comprehensive, highly targeted 8,500 circulation. Compiled utilising our own extensive database, together with research and assistance from Public Service Agencies, we have built up a truly unique circulation which will only reach the major buyers – thus avoiding wastage and overlap. As well as the unique public sector circulation Building & Facilities Management also includes key end users within the private sector.

- 17% Central Government
- 8% Executive Agencies
- 27% Local & Regional Government
- 25% Health Authorities (Including NHS Trusts & Larger Medical Practices)
- 14% Education (Including Universities, Higher Education Institutions & Further Education Colleges)
- ⇒ 3% MOD
- 6% Other (e.g. Police, Emergency Services, Prisons & relevant Utilities)

Digital Edition

As well as the printed copies, Building & Facilities Management magazine is sent to readers via email in a digital format. Every issue is archived and can be viewed via our website:

www.abbeypublishing.co.uk



TO DISCUSS, PLEASE CONTACT:

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RATE CARD

Display Advertising

Covers

Front Cover Package A

includes full page editorial & full page advertisement in feature of choice

Front Cover Package B

includes half page editorial & half page advertisement in feature of choice

Inside Front Cover/Inside Back Cover/Back Cover

includes full page editorial in feature of choice

£1495

£750

£1200

Full Colour

Page Advertisement – includes full page of editorial space

Half Page Advertisement – includes half page of editorial space

Quarter Page – includes 150-200 words editorial plus image.

Other sizes – Price on application

£700

£375

£225

Editorial/Advertorial

Approx Quarter page (150-200 words plus image)

Half page editorial (400 words plus image)

Full page editorial (800 words plus 2 images)

Lead article (Each feature will contain one page-long lead article, featured on the Contents Page, and highlighted in the introduction to the Digital Edition)

£100

£185

£350

£425

Recruitment Advertising

Price on application

Loose Inserts

Up to 10g weight

£90/1000

Copy Requirements

Editorial copy:

Text preferably in an electronic format. Images ideally as high resolution jpg/tif/pdf files.

Email to Duane Daviner:

duane@abbeypublishing.co.uk

Advertisement copy:

Where possible we prefer high resolution PDF files to Sarah Daviner via email:

sarah@abbeypublishing.co.uk.

Please supply PDF's at the correct size, CMYK with all images 300dpi or above with transparency flattened and all fonts embedded.

Other file types should be compatible with or able to be imported into QuarkXpress.

Material can be also be accepted on CD-ROM or DVD-ROM. All studio production work WILL BE CHARGED FOR.

Mechanical Data (mm)

1 DPS

Bleed 307 x 430
 Trim 297 x 420
 Type Area 270 x 390

3 Half Page

Vertical 270 x 88
 Horizontal 130 x 180

5 Quarter Page

Strip 60 x 180
 Portrait 130 x 88

2 Page

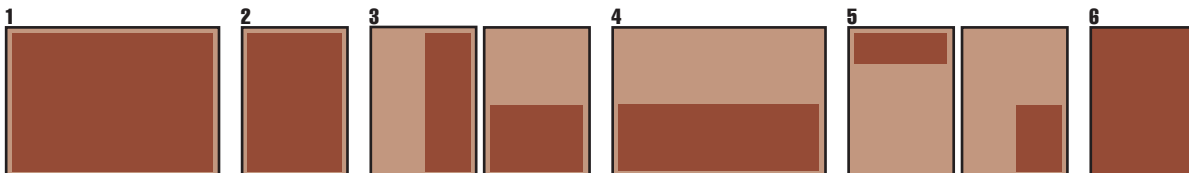
Bleed 307 x 220
 Trim 297 x 210
 Type Area 281 x 194

4 Half Page Spread

Bleed 150 x 430
 Trim 145 x 420
 Type Area 130 x 390

6 Front Cover

Bleed only 307 x 220



2012 EDITORIAL FEATURES SCHEDULE

Every issue will contain: **Sustainable FM, Company News, Appointments, Product Showcase, Energy Solutions** (including Metering & Measurement, HVRAC, CHP, Building Controls, Renewables, Energy Management Systems etc) and **Interiors** (the internal fittings of a building including: Flooring, Walls/Partitions, Wallcoverings, Ceilings etc.) Every issue will also highlight one **SPECIAL FEATURE**.

February Copy date: 20 Jan 2012

Building & Refurbishment
Catering Products/Vending
Cleaning & Hygiene
Ecobuild Preview
Fire & Hazard Protection
Health & Safety
Lighting
Office & IT
PORTABLE/MODULAR BUILDINGS
Security & Access Control
Total FM
The Washroom
Waste Management & Recycling
Windows & Doors

March Copy date: 24 Feb 2012

Building & Refurbishment
Catering Products/Vending
FACILITIES FOR THE DISABLED
Fire & Hazard Protection
Health & Safety
Intelligent Buildings/BMS/CAFM
Lifts/Escalators/High Access
Office & IT
Security & Access Control
Waste Management & Recycling

April Copy date: 23 March 2012

Building & Refurbishment
Catering Products/Vending
Cleaning & Hygiene
Fire & Hazard Protection
Health & Safety
Lighting
Office & IT
SECURITY & ACCESS CONTROL
The Facilities Show Preview
Total FM
Windows & Doors

May Copy date: 27 April 2012

BUILDING & REFURBISHMENT
Catering Products/Vending
Facilities for the Disabled
Fire & Hazard Protection
Health & Safety
Office & IT
Security & Access Control
Sustainability Live! Preview
Waste Management & Recycling

June Copy date: 25 May 2012

Building & Refurbishment
Catering Products/Vending
Facilities for the Disabled
Fire & Hazard Protection
Health & Safety
Intelligent Buildings/BMS/CAFM
Lighting
Office & IT
Security & Access Control
THE WASHROOM
Total FM

July/August Copy date: 20 July 2012

Building & Refurbishment
Catering Products/Vending
Cleaning & Hygiene
Fire & Hazard Protection
HEALTH & SAFETY
Office & IT
Portable/Modular Buildings
Refurbishment
Security & Access Control

September Copy date: 24 August 2012

Building & Refurbishment
Catering Products/Vending
Facilities for the Disabled
Fire & Hazard Protection
Health & Safety
Lifts/Escalators/High Access
Lighting
OFFICE & IT
Relocation
Security & Access Control
The Washroom
Waste Management & Recycling
Windows & Doors

October Copy date: 28 Sept 2012

Building & Refurbishment
Catering Products/Vending
Cleaning & Hygiene
FIRE & HAZARD PROTECTION
Health & Safety
Intelligent Buildings/BMS/CAFM
Office & IT
Security & Access Control
Lifts/Escalators/High Access
Windows & Doors

November Copy date: 26 Oct 2012

Building & Refurbishment
Catering Products/Vending
Fire & Hazard Protection
Health & Safety
Lighting
Office & IT
Portable/Modular Buildings
Security & Access Control
Total FM
The Washroom
WASTE MANAGEMENT & RECYCLING

December Copy date: 30 Nov 2012

Building & Refurbishment
Catering Products/Vending
CLEANING & HYGIENE
Facilities for the Disabled
Fire & Hazard Protection
Health & Safety
Intelligent Buildings/BMS/CAFM
Office & IT
Relocation
Windows & Doors

Please note an editorial service charge applies to non-advertisers, starting at £100 for approx. ¼ page. Prices for ½ and full pages available on request.

Each feature will contain one page-long lead article, featured on the Contents Page, and highlighted in the introduction to the Digital Edition.

Please submit your articles: 600-850 words with images. Price to be featured as the only lead article within each feature: £425.

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