



bfm

MEDIA INFORMATION

ABBEY PUBLISHING & EXHIBITIONS (UK) LTD

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www.abbeypublishing.co.uk



building & facilities management

The Public Sector FM Magazine

Originally launched in 1992 Building and Facilities Management has now become the total facilities management publication covering: -

bfm – All products and services concerned with the provision of facilities/outsourcing for new build, maintenance and refurbishment.

bfm – The total spectrum of office supplies, stationery, office furniture, business equipment and ICT.

bfm – Every facet of workplace practice and environmental procedures that affect tomorrow's built environment, plus details of sustainable products.

bfm – Issues relating to the procurement of all forms of energy and the products and services involved in improving their efficient use and all aspects of sustainable energy.

bfm – All types of catering equipment, products and services used in today's kitchens for a wide variety of staff catering requirements.

The complete solution for Public Sector facilities management.

THE MARKET

In total it is estimated that the Public Sector spends some £65 billion per year with Private Sector companies, that range from multi-national blue chip companies to the local stationery supplier.

Government spending is set to increase over the next 3 years providing major opportunities for private companies looking for new business. It is the role of a 'new' government body, OGC – the Office of Government Commerce – to oversee much of this expenditure. It is their stated aim to develop the supply base and encourage new entrants in order to improve value for money for the taxpayer.

Consequently Building and Facilities Management offers advertisers a unique opportunity to reach all areas of this vast and traditionally difficult-to-target market, being specifically aimed at...

Facilities Managers, Building Managers, Works Directors, Property Managers, Estate Director and Managers, Maintenance Managers, Premises Managers, Finance Directors, Supplies Managers, Procurement and Purchasing Managers, Engineers, Architects and Surveyors, Environmental and Energy Managers.

Research has revealed that the UK facilities management market is £61 billion and is expected to grow at a rate of 10% per year.

MOST OF THE POTENTIAL FOR GROWTH IS IDENTIFIED AS COMING FROM THE PUBLIC SECTOR.

EDITORIAL

Building & Facilities Management editorial content covers all the major FM areas of interest within the workplace and the built environment. This includes industry developments, company news, case studies and application stories, product news as well as articles from leading authorities within the marketplace.

An Editorial Features Schedule is available, identifying the topics covered every month for each supplement.

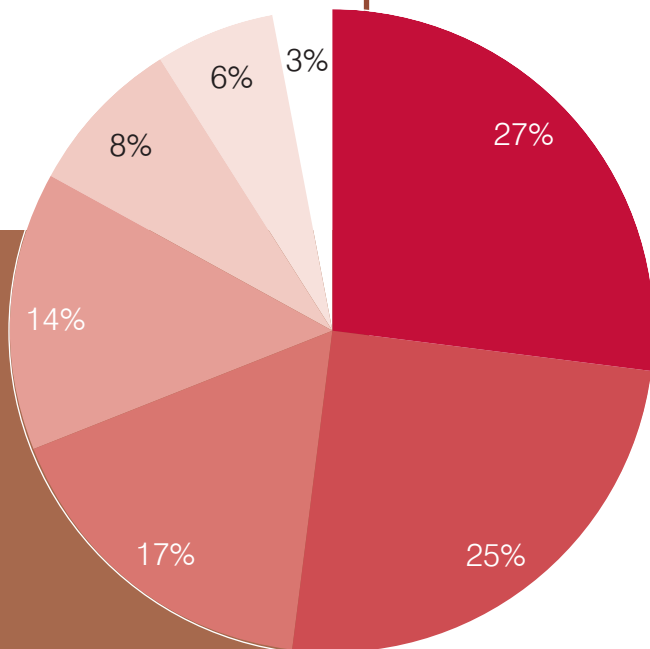
The editorial policy is focussed upon providing a pragmatic and factual style in order to provide an up-to-date and easy-to-use reference source, covering the very latest news and product data within the marketplace, for busy professionals.

An Editorial Service Charge applies, please see the Rate Card for more information and pricing.



Aimed primarily at major buyers and key specifiers within the Public Sector, Building and Facilities Management is the 'only' publication to provide direct, simultaneous access to all areas of this highly lucrative, yet difficult to access, market. This includes Central Government, Local and Regional Government, Executive Agencies, Health Authorities/NHS Trusts, Education (Universities, Colleges and Schools) and the MOD.

CIRCULATION



Being a leading organisation specialising in publications and events exclusively for buyers within the public service. Abbey Publishing & Exhibitions (UK) Ltd can guarantee the comprehensive, highly targeted 8,500 circulation. Compiled utilising our own extensive database, together with research and assistance from Public Service Agencies, we have built up a truly unique circulation which will only reach the major buyers – thus avoiding wastage and overlap. As well as the unique public sector circulation Building & Facilities Management also includes key end users within the private sector.

- 17% Central Government
- 8% Executive Agencies
- 27% Local & Regional Government
- 25% Health Authorities (Including NHS Trusts & Larger Medical Practices)
- 14% Education (Including Universities, Higher Education Institutions & Further Education Colleges)
- 3% MOD
- 6% Other (e.g. Police, Emergency Services, Prisons & relevant Utilities)



Digital Edition

As well as the printed copies, Building & Facilities Management magazine is sent to readers via email in a digital format. Every issue is archived and can be viewed via our website:

www.abbeypublishing.co.uk



TO DISCUSS, PLEASE CONTACT:

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Email: duane@abbeypublishing.co.uk

RATE CARD

Display Advertising

Covers

Front Cover Package A £1495

includes full page editorial & full page advertisement in feature of choice

Front Cover Package B £750

includes half page editorial & half page advertisement in feature of choice

Inside Front Cover/Inside Back Cover/Back Cover £1200

includes full page editorial in feature of choice

Full Colour

Page Advertisement – includes full page of editorial space £1150

Half Page Advertisement – includes half page of editorial space £625

Quarter Page – includes 150-200 words editorial plus image. £375

Other sizes – Price on application

Editorial/Advertorial

150-200 words plus image £95

Half page editorial (400 words plus image) £250

Full page editorial (800 words plus 2 images) £450

Recruitment Advertising

Price on application

Loose Inserts

Up to 10g weight £90/1000

Copy Requirements

Editorial copy:

Text preferably in an electronic format. Images ideally as high resolution jpg/tif/pdf files.

Email to Duane Daviner:
duane@abbeypublishing.co.uk

Advertisement copy:

Preferably electronic formats.

Ideally as high resolution print-ready PDF's via email to Sarah Daviner:

sarah@abbeypublishing.co.uk

Other file types should be compatible with or able to be imported into QuarkXpress and Mac OS.

All studio production work WILL BE CHARGED FOR.

Mechanical Data (mm)

1 DPS

Bleed 307 x 430
Trim 297 x 420
Type Area 270 x 390

3 Half Page

Vertical 270 x 88
Horizontal 130 x 180

5 Quarter Page

Strip 60 x 180
Portrait 130 x 88

2 Page

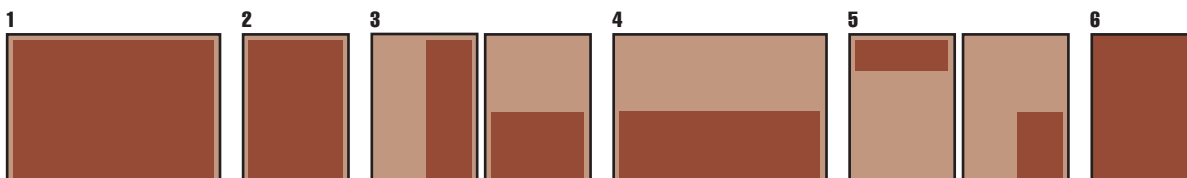
Bleed 307 x 220
Trim 297 x 210
Type Area 281 x 194

4 Half Page Spread

Bleed 150 x 430
Trim 145 x 420
Type Area 130 x 390

6 Front Cover

Bleed only 307 x 220





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The Public Sector FM Magazine

2010 EDITORIAL FEATURES SCHEDULE

Every issue will contain: The Green Page, Company News, Appointments, Diary, Energy Solutions*, Product Showcase and 'Interiors' which covers the internal fittings of a building including: flooring, walls/partitions, wallcoverings, ceilings etc.

Jan/Feb

Copy date: 22 Jan 2010

Catering Products/Vending
Cleaning & Hygiene
Fire & Hazard Protection
Health & Safety
Lighting
Office Horizons
Portable/Modular Buildings
Security & Access Control
Total FM
The Washroom
Waste Management & Recycling
Windows & Doors
*Metering & Measurement**
*HVAC & CHP**

March

Copy date: 26 Feb 2010

Building Materials & Equipment
Contract Catering
Facilities for the Disabled
Fire & Hazard Protection
Health & Safety
Intelligent Buildings/BMS
Lifts/Escalators/High Access
Office Horizons
Refurbishment
Security & Access Control
Waste Management & Recycling
*Utilities**
*Renewable/Alternative Energy**

April

Copy date: 26 March 2010

Building Materials & Equipment
Cleaning & Hygiene
Contract Catering
Fire & Hazard Protection
Health & Safety
Lighting
Office Horizons
Security & Access Control
Total FM
Windows & Doors
*Metering & Measurement**
*Energy Management Systems**

May

Copy date: 30 April 2010

CAFM/CAD/IT
Facilities for the Disabled
Fire & Hazard Protection
Health & Safety
Office Horizons
Refurbishment
Security & Access Control
Waste Management & Recycling
*HVAC & CHP**
*Building Controls**

June

Copy date: 28 May 2010

Contract Catering
Facilities for the Disabled/DDA
Fire & Hazard Protection
Health & Safety
Intelligent Buildings/BMS
Lighting
Office Horizons
Security & Access Control
The Washroom
Total FM
*Renewable/Alternative Energy**
*Metering & Measurement**

July/August

Copy date: 23 July 2010

Building Materials & Equipment
CAFM/CAD/IT
Catering Products/Vending
Cleaning & Hygiene
Fire & Hazard Protection
Health & Safety
Office Horizons
Portable/Modular Buildings
Refurbishment
Security & Access Control
Building Controls*
*Energy Management Systems**
*HVAC & CHP**

September

Copy date: 27 August 2010

Contract Catering
Facilities for the Disabled
Fire & Hazard Protection
Health & Safety
Lifts/Escalators/High Access
Lighting
Office Horizons
Relocation
Security & Access Control
The Washroom
Waste Management & Recycling
Windows & Doors
*Utilities**
*Metering & Measurement**

October

Copy date: 24 Sept 2010

Catering Products/Vending
Cleaning & Hygiene
Fire & Hazard Protection
Health & Safety
Intelligent Buildings/BMS
Office Horizons
Refurbishment
Security & Access Control
Lifts/Escalators/High Access
Windows & Doors
*Renewable/Alternative Energy**
*HVAC & CHP**

November

Copy date: 29 Oct 2010

Building Materials & Equipment
CAFM/CAD/IT
Contract Catering
Fire & Hazard Protection
Health & Safety
Lighting
Office Horizons
Portable/Modular Buildings
Security & Access Control
Total FM
The Washroom
Waste Management & Recycling
*Building Controls**
*Metering & Measurement**

December

Copy date: 26 Nov 2010

Catering Products/Vending
Cleaning & Hygiene
Facilities for the Disabled
Fire & Hazard Protection
Health & Safety
Intelligent Buildings/BMS
Office Horizons
Refurbishment
Relocation
Windows & Doors
*HVAC & CHP**
*Renewable/Alternative Energy**

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